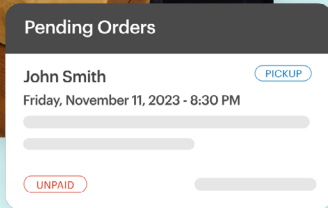# TouchBistro®

Increase Sales with TouchBistro

Here's what you can expect when you use our guest engagement solutions based on the performance of U.S. restaurants using TouchBistro.

Key Results

In the first 3 months of using TouchBistro products, U.S venues experience:

Pending Orders

John Smith   PICKUP
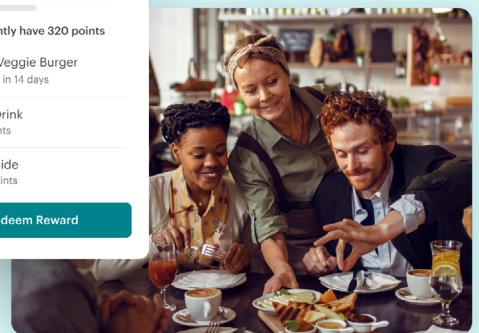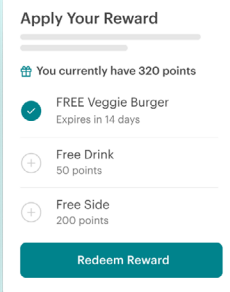Friday, November 11, 2023 - 8:30 PM

UNPAID

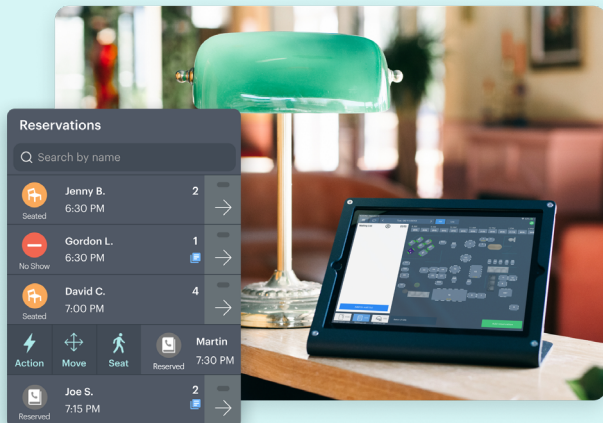**19%** increase in average transactions with **TouchBistro Online Ordering**

+ Some multi-unit restaurants with **5+** locations see a **23%** increase in average transactions with Online Ordering

12% increase in average transactions with **TouchBistro Loyalty**

Apply Your Reward

🎁 You currently have 320 points

✓ FREE Veggie Burger
Expires in 14 days

⊕ Free Drink
50 points

⊕ Free Side
200 points

Redeem Reward

Reservations

🔍 Search by name

Jenny B.   2
6:30 PM
Seated

Gordon L.   1
6:30 PM
No Show

David C.   4
7:00 PM
Seated

Action   Move   Seat   Martin 7:30 PM
Reserved

Joe S.   2
7:15 PM
Reserved

30% increase in average transactions with **TouchBistro Reservations**

18%

Venues with the TouchBistro Online Ordering and DoorDash Drive integration see an **18% increase in average transaction size** compared to in-venue transactions

Full Service Restaurants see...

22% increase in average transactions with **TouchBistro Online Ordering**

12% increase in average transactions with **TouchBistro Loyalty**

30% increase in average transactions with **TouchBistro Reservations**

Quick Service Restaurants see...

10% increase in average transactions with **TouchBistro Online Ordering**

13% increase in average transactions with **TouchBistro Loyalty**

Methodology
All growth rates are calculated on a same-store sales basis for the applicable period of time.

Wondering what TouchBistro can do for your business?

Get in Touch